



**RIDENODES™ ARE SMART CONTRACT UTILITY TOKENS, LEVERAGED ON BLOCKCHAIN TECHNOLOGY, FOR THE TRANSPORTATION INDUSTRY, PREDOMINANTLY SERVICING THE RIDE-HAILING, CLOSE PROTECTION/SECURITY, AND COURIER DELIVERY MARKETS.**

**WHERE?** RideNode's™ Initial Exchange Offering is taking place on P2PB2B.IO

**WHEN?** IEO Session's Schedule

1<sup>st</sup> SESSION - 11/22/2019 – 12/06/2019

2<sup>nd</sup> SESSION - 12/20/2019 – 01/03/2020

3<sup>rd</sup> SESSION - 01/10/2020 – 01/24/2020

4<sup>th</sup> SESSION - 01/30/2020 – 02/14/2020

**HOW MUCH?** \$.04 USD/ \$.04 UDT/ \$0.000222 ETH /\$0.0000044 BTC PER RIDE TOKEN

**WHAT DOES IT DO?**

- Because it's on the blockchain technology, the ride-hailing industry freely operates on the free market principle. This is the first US based blockchain apparatus to service and combine separate service industries.
- The blockchain technology eliminates the need for middleman, thus allowing a no commission fee structure for drivers. For example, under the current antiquated centralized business model, Uber/Lyft charges \$20.00 for the fare and takes 40% commission from drivers. Drivers get paid \$12.00 and passengers pay \$20.00. RideNode™ technology enables fare negotiating and bidding, Thus, even if the driver and passenger negotiate a \$15.00 fare for that trip, the driver gets entire fare which would be \$15.00, and the passenger only pays \$15.00. As a result, riders pay less for same trip, and drivers earn more, compared to Uber and Lyft's business model. Only requirement is that both parties must remit a RideNode™ token each per transaction.

**OPENING NEW MARKETS:**

- RideGuard™, a RideNode™ exclusive, combines the ride-hailing and close protection service industries and is accessible to every rider. This improves safety for Riders, especially children.
- RideEx™ another RideNode™ exclusive, combines ride-hailing and specialized delivery transport service industries utilizing existing peer to peer ridesharing network already in place.
- RideNodes™ are used on the BayRide™ mobile application platform and allows direct and instantaneous price negotiation among both parties involved.

Therefore, RideNodes™ are a disruptive technology as demonstrated by our practical application, the BayRide™ mobile application, in the ride and transportation industry. This results in higher wages and improved working conditions for drivers. In addition to innovatively creating new lucrative jobs, we will also see less price gouging and safer trips for riders.

**WHY DO WE NEED IT?**

- Too many issues with current market players
- Increased number of safety concerns and issues for riders reported daily
- Massive driver strikes and protests demonstrated across the country
- Providing transparency in the ride-hailing marketplace
- Ride-hailing industry is too lucrative to ignore with revenues over \$220 billion dollars and high transactions of volumes with Uber alone reporting 15 million riders per day alone
- Expanding the security services industry to make riders feel safer during their trips
- Ground delivery services industry is a antiquated business model

**WHO IS IMPLEMENTING ALL OF THIS?**

BayRide Inc.- A New York corporation with foreign qualification in Wyoming, and offices in Illinois and California.

*Main Principals:* Richie Rao, Co-Founder, President of Board and CEO, (631) 464-9664

Sudheer Kartan, Co-founder, Vice President of Board and CTO

Vinay Hazare, CFO

Paul Ziomber, Senior Security Advisor

**OFFICIAL ROADMAP**

- 4<sup>th</sup> Quarter of 2019 - Initial Exchange Offering of RideNodes™
- 1<sup>st</sup> Quarter of 2020 - BayRide™ mobile application launched in Google Play Store and Apple Store
- 2<sup>nd</sup> Quarter of 2020 - Full scale deployment of RideGuard™ & RideEx™ features
- 3<sup>rd</sup> Quarter of 2020 - Deployment of DRIV™ tokens, non-fungible security tokens to function as digital medallions
- 4<sup>th</sup> Quarter of 2020 - Preparation for IPO of BayRide Inc. on New York Stock Exchange